

# Oconomowoc Watershed Protection Program (OWPP)

Mission: Working in Partnership to Protect and Improve Soil and Water Quality in the Oconomowoc River Watershed

<b>ABOUT THE PROGRAM</b>	The <b>City of Oconomowoc</b> is spearheading an innovative program called <b>Adaptive Management</b> to improve the water quality of the many lakes and rivers in the Oconomowoc River watershed.
<b>GOAL</b>	To <b>reduce nonpoint source pollution</b> from urban storm water, construction sites, and agricultural land to improve water quality, thus enabling the City to <b>reach compliance</b> with the Department of Natural Resources wastewater and storm water permit requirements in a cost-effective manner.
<b>BENEFITS</b>	Since the Oconomowoc River is upstream of the Rock River, the program will also <b>improve the water quality</b> of the Rock River and aid in the objectives of the Rock River Total Maximum Daily Load Plan. The specific pollutants to be reduced are phosphorus and total suspended solids. In addition, the program will <b>improve soil health throughout the watershed, reduce algal blooms, enhance local wildlife habitat and ecology, and control excessive aquatic plant growth.</b>

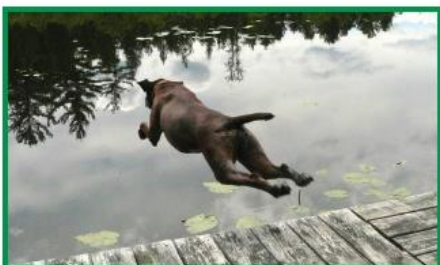
The **ADAPTIVE MANAGEMENT PROGRAM** aims to prevent pollutants from getting into the waterways through improved conservation practices such as:

**COVER CROPS, FILTER STRIPS, GRASSED WATERWAYS, AND IMPROVED TILLAGE PRACTICES** on agricultural land.  
**NUTRIENT MANAGEMENT PLANS.**



**AGGRESSIVE STREET CLEANING PROGRAMS** and **STORM WATER BEST MANAGEMENT PRACTICES.**

**LEAF COLLECTION PRACTICES AND URBAN PROPERTY ENHANCEMENTS** such as rain gardens, porous pavement, infiltration basins, retention ponds, and residential fertilizer control.



If you would like to learn more, please contact Tom Steinbach, at 262-302-1466, or [tom@tallpinesconservancy.org](mailto:tom@tallpinesconservancy.org), or Kevin Freber at 262-569-2192, or [kfreber@oconomowoc-wi.gov](mailto:kfreber@oconomowoc-wi.gov).

Please visit [oconomowocwatershed.com](http://oconomowocwatershed.com). Jan 20



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## Leading the Effort:

City of Oconomowoc Wastewater Utility

## Other Lead Partners:

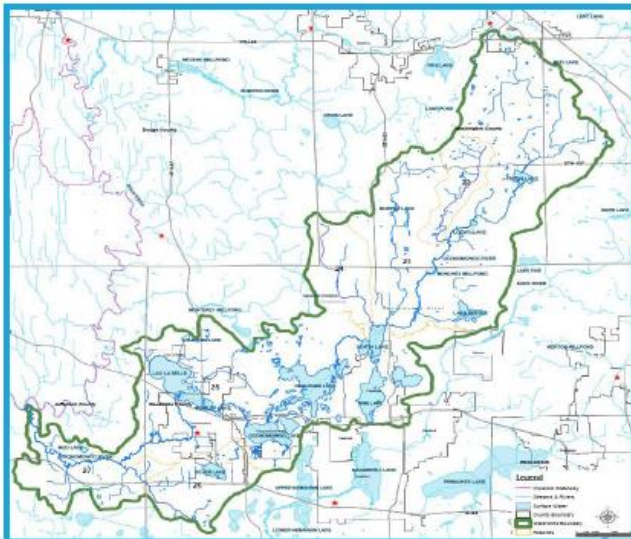
- Tall Pines Conservancy
- Lake Country Clean Waters
- Farmers For Lake Country
- Ruekert & Mielke, Inc.

## Other Partners:

- American Farmland Trust
- Camp Whitcomb/Mason
- Carmelites of Holy Hill
- Clean Wisconsin
- Earth Care
- Eco-Resource Consulting, Inc.

- Greener Oconomowoc
- Gathering Waters
- Jefferson County Land and Water Conservation Department
- KT Kayak Rentals
- SEH Engineering
- Local Lake Management Districts
- Local Municipalities
- Mid-Kettle Moraine
- National Resource Conservation Service (NRCS/USDA)
- Pabst Farms
- Paddleboard Specialists
- Pheasants Forever
- Rock River Coalition
- Sand County Foundation
- Erin Meadows Farms

- Southeastern Wisconsin Regional Planning Commission
- Trout Unlimited
- TLE Consulting, LLC
- University of Wisconsin - Extension
- UWM School of Freshwater Sciences
- Washington County Land and Water Conservation Department
- Waukesha County Land Resources Division of Parks and Land Uses Department
- Wisconsin Department of Agriculture, Trade and Consumer Protection
- Wisconsin Department of Natural Resources
- PDPW – Professional Dairy Prod. Wi



Oconomowoc River Watershed



Oconomowoc Lake at Dusk



Oconomowoc River



Siltation After Heavy Rains in Mason Creek Flowing into North Lake