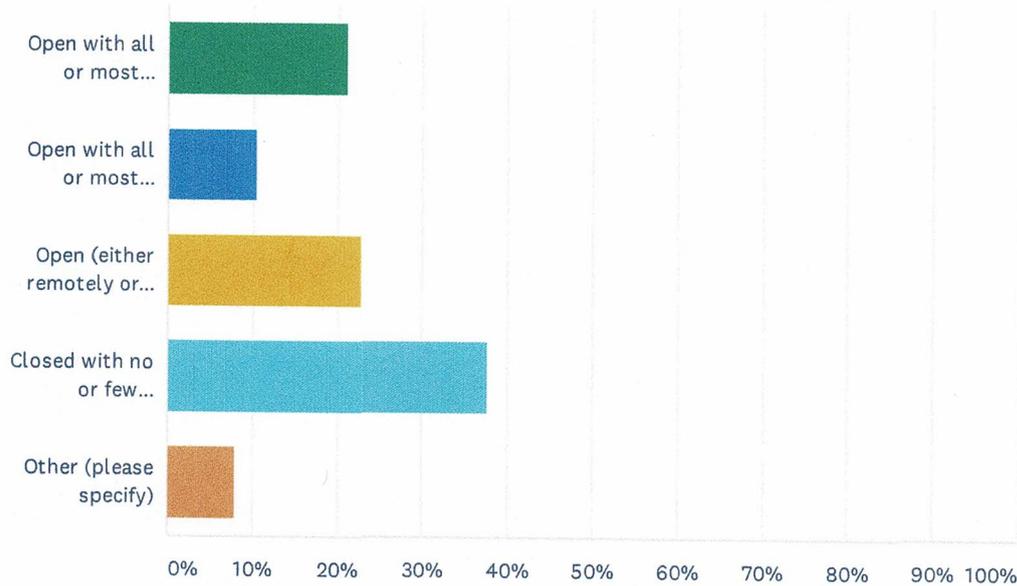


Q1 During the COVID-19 pandemic, how is your business currently operating?

Answered: 114 Skipped: 1

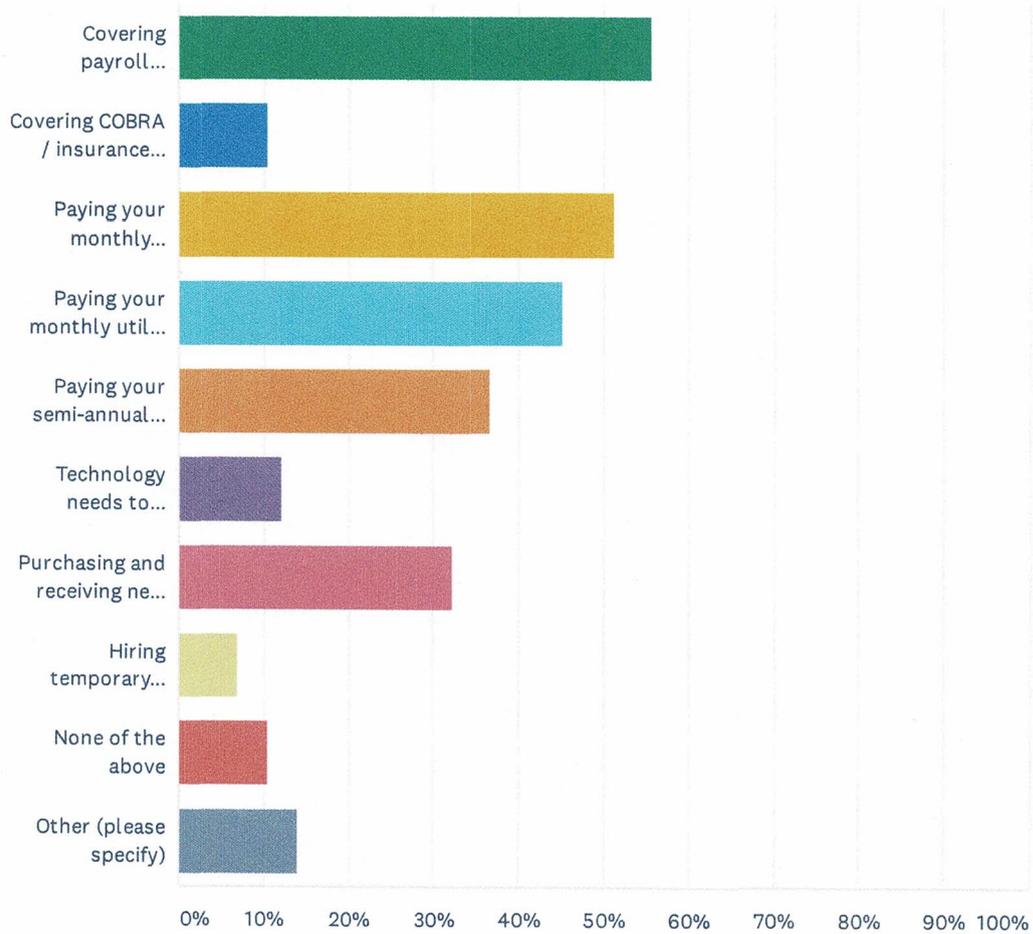


ANSWER CHOICES	RESPONSES	
Open with all or most employees working on-site	21.05%	24
Open with all or most employees working from home	10.53%	12
Open (either remotely or on-site) with a reduced number of employees	22.81%	26
Closed with no or few employees working	37.72%	43
Other (please specify)	7.89%	9
TOTAL		114

#	OTHER (PLEASE SPECIFY)	DATE
1	response Open with 1 employee answering phones	4/6/2020 2:27 PM
2	response Retail tenants at Market Place have closed except for a select few (Pick'n Save, Starbucks)	4/4/2020 4:15 PM
3	response Working with most employees others relocated throughout campus	4/4/2020 10:12 AM
4	response Reduced operation days/hours but maintained all employees	4/3/2020 6:04 PM
5	response Closed, not shipping anything, but I am making things for when I re- open	4/3/2020 4:39 PM
6	response Online website was created to continue business, no employees working, just owner.	4/3/2020 3:00 PM
7	response Open by appointment, reduced number of employees	4/3/2020 2:10 PM
8	response Open with 20% employees furloughed	4/3/2020 12:55 PM
9	response Open with production employees working on site and most office employees working from home	4/3/2020 12:35 PM

Q2 What are your primary business concerns for the next 30 days? (Select all that apply)

Answered: 115 Skipped: 0



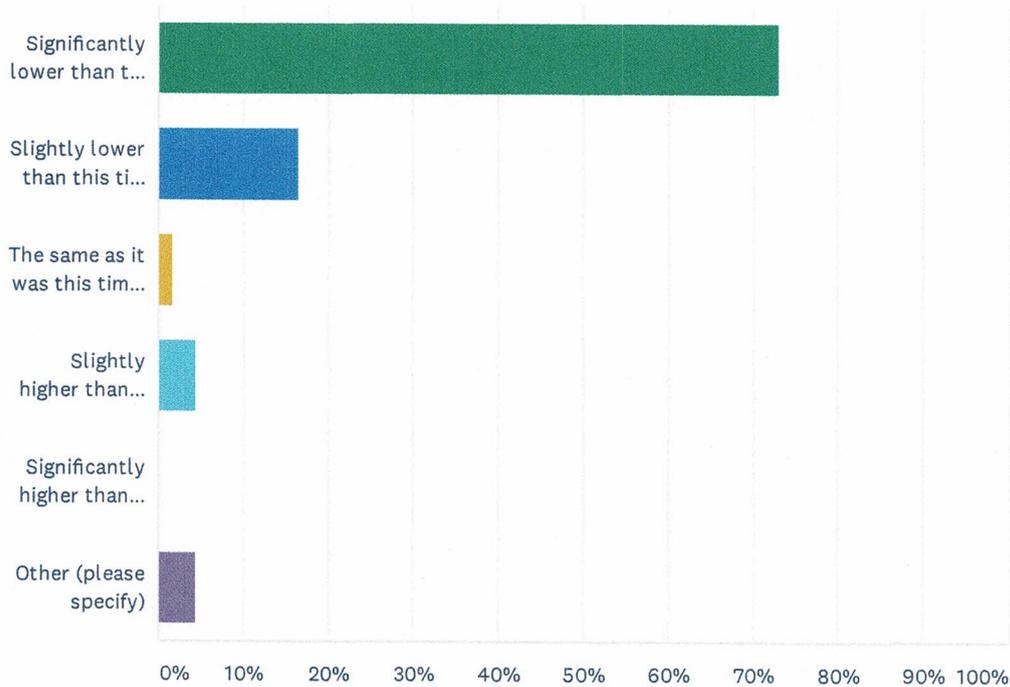
City of Oconomowoc Business Needs during COVID-19

ANSWER CHOICES	RESPONSES	
Covering payroll expenses for your employees	55.65%	64
Covering COBRA / insurance expenditures for your employees	10.43%	12
Paying your monthly commercial rent	51.30%	59
Paying your monthly utility bills	45.22%	52
Paying your semi-annual business insurance premiums	36.52%	42
Technology needs to continue remote operations	12.17%	14
Purchasing and receiving new inventory for your business	32.17%	37
Hiring temporary employees to keep up with increased workflow	6.96%	8
None of the above	10.43%	12
Other (please specify)	13.91%	16
Total Respondents: 115		

#	OTHER (PLEASE SPECIFY)	DATE
1	Response Paying monthly mortgage/loan payments	4/6/2020 1:14 PM
2	Response lack of any income during this time	4/6/2020 9:50 AM
3	Response losing employees/ having to cut hours	4/4/2020 10:12 AM
4	Response Money and help to create a website and set up online selling.How to pay for and sell the merchandise inventory I already have.	4/3/2020 2:41 PM
5	Response Property Taxes	4/3/2020 1:30 PM
6	Response Lender payments	4/3/2020 12:55 PM
7	Response Remaining profitable and having enough workload to justify keeping our employees	4/3/2020 12:35 PM
8	Response See an increase of Social Distancing to over 90%. Google estimates less than 50% of the population in the US is practicing Social Distancing.	4/3/2020 11:59 AM
9	Response Keeping staff and customers safe, healthy and satisfied during the pandemic.	4/3/2020 11:56 AM
10	Response Staying afloat	4/3/2020 11:52 AM
11	Response concerned over how this will impact the over economy and our longterm	4/3/2020 11:49 AM
12	Response Client base. This is when my practice ramps up for summer.	4/3/2020 11:46 AM
13	Response Assisting our clients to our best ability	4/3/2020 11:44 AM
14	Response Maintaining ongoing projects.	4/3/2020 11:37 AM
15	Response Need laws relaxed for selling alcohol - already mixed and then sealed.	4/3/2020 11:37 AM
16	Response unemployment costs	4/3/2020 11:13 AM

Q3 Assuming that non-essential businesses remain closed through the end of April, how do you anticipate your business to perform over the next 30 days compared to this time last year?

Answered: 115 Skipped: 0

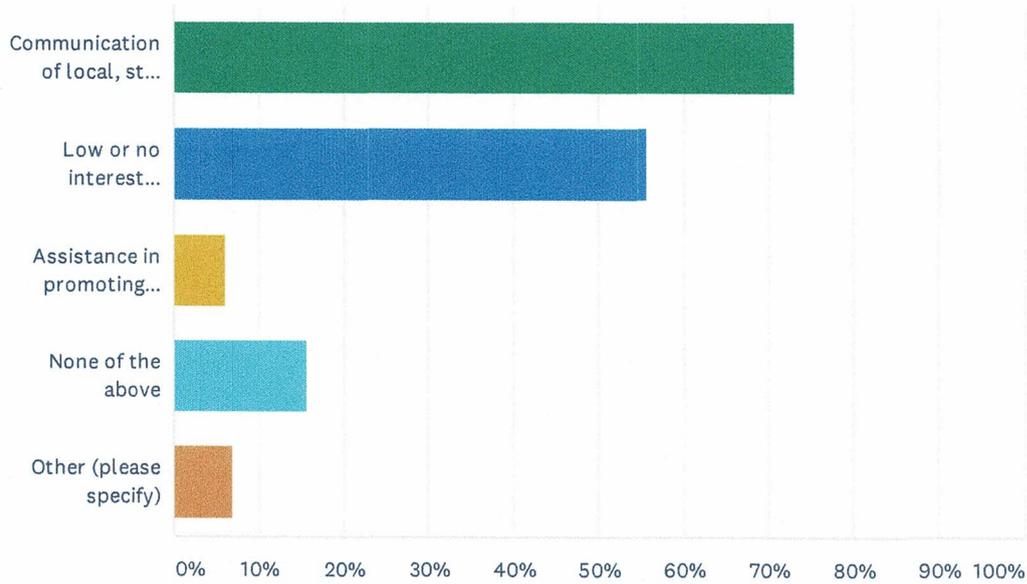


ANSWER CHOICES	RESPONSES	
Significantly lower than this time last year	73.04%	84
Slightly lower than this time last year	16.52%	19
The same as it was this time last year	1.74%	2
Slightly higher than this time last year	4.35%	5
Significantly higher than this time last year	0.00%	0
Other (please specify)	4.35%	5
TOTAL		115

#	OTHER (PLEASE SPECIFY)	DATE
1	response we have ZERO income in 1 of 2 parts of our business now that we are closed	4/4/2020 7:39 AM
2	response \$0 revenue	4/3/2020 5:22 PM
3	response Lost 95% of business.	4/3/2020 12:55 PM
4	response Only opened for 2 months	4/3/2020 12:12 PM
5	response Closing due to insufficient funds.	4/3/2020 11:52 AM

Q4 Which programs and services from the City would be helpful to your business during the COVID-19 pandemic? (Select all that apply)

Answered: 115 Skipped: 0

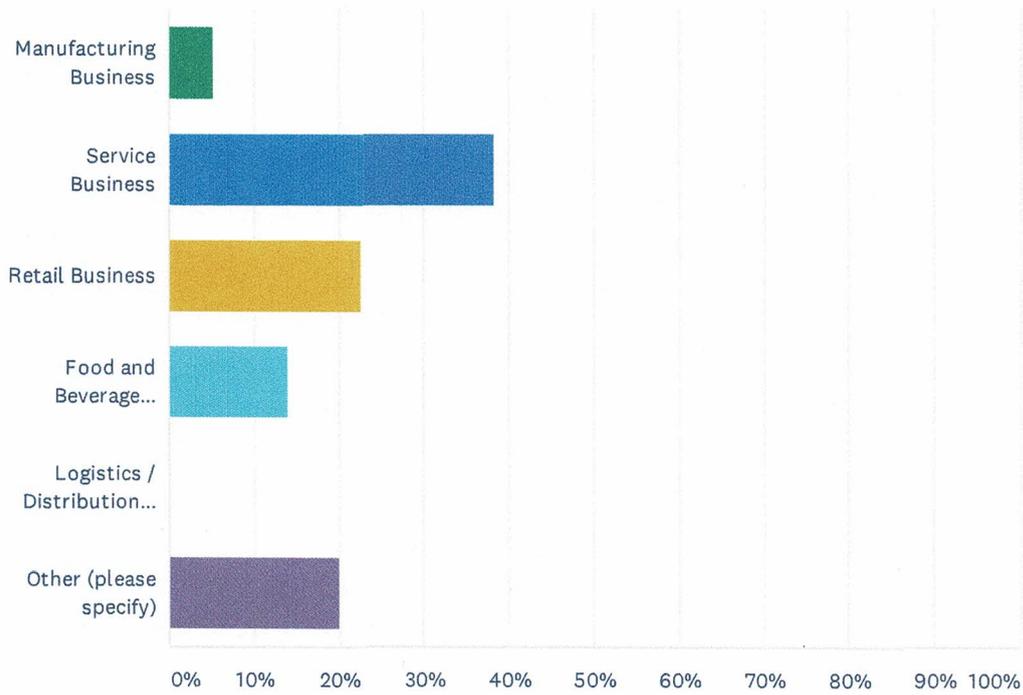


ANSWER CHOICES	RESPONSES
Communication of local, state and federal financial assistance programs	73.04% 84
Low or no interest business loans for business expenses	55.65% 64
Assistance in promoting temporary employment opportunities	6.09% 7
None of the above	15.65% 18
Other (please specify)	6.96% 8
Total Respondents: 115	

#	OTHER (PLEASE SPECIFY)	DATE
1	Response assistant programs for employees	4/4/2020 10:12 AM
2	Response Not to pay utilities for the month. To be forgiven	4/4/2020 9:49 AM
3	Response Removal of rental expenses	4/3/2020 6:10 PM
4	Response Promoting online gift cards	4/3/2020 5:22 PM
5	Response Citywide events to bring people back to retail shopping. Restaurants have been more fortunate because they are able to do curbside and people still want to eat, and probably are bored with their own cooking	4/3/2020 2:41 PM
6	Response City wide internet would be great for business and Ind.	4/3/2020 1:30 PM
7	Response Use any possible measures to increase social distancing to flatten the curve so business can return to normal in a shorter period of time rather than suffering for an extended period of time.	4/3/2020 11:59 AM
8	Response Any small business grants	4/3/2020 11:15 AM

Q5 What type of business do you operate/work for?

Answered: 115 Skipped: 0



ANSWER CHOICES	RESPONSES	
Manufacturing Business	5.22%	6
Service Business	38.26%	44
Retail Business	22.61%	26
Food and Beverage Business	13.91%	16
Logistics / Distribution Business	0.00%	0
Other (please specify)	20.00%	23
TOTAL		115

City of Oconomowoc Business Needs during COVID-19

#	OTHER (PLEASE SPECIFY)	DATE
1	response Children's museum	4/9/2020 3:03 PM
2	trash and recycle collection	4/8/2020 7:09 AM
3	Construction	4/6/2020 3:02 PM
4	Medispa	4/6/2020 2:27 PM
5	medical	4/6/2020 8:19 AM
6	Consulting - Architecture	4/6/2020 7:47 AM
7	Veterinary Hospital	4/6/2020 5:58 AM
8	Church Library/ Bookstore	4/3/2020 7:21 PM
9	Photography studio galler	4/3/2020 6:10 PM
10	medical	4/3/2020 3:02 PM
11	Medical/ vision	4/3/2020 2:32 PM
12	Education	4/3/2020 1:18 PM
13	Hospitality - Hotel	4/3/2020 12:55 PM
14	Professional.	4/3/2020 12:25 PM
15	Banking	4/3/2020 12:03 PM
16	Financial	4/3/2020 11:59 AM
17	Legal	4/3/2020 11:52 AM
18	insurance agency	4/3/2020 11:49 AM
19	bank	4/3/2020 11:43 AM
20	hotel	4/3/2020 11:40 AM
21	Construction	4/3/2020 11:37 AM
22	Automotive repair	4/3/2020 11:24 AM
23	Real Estate	4/3/2020 11:13 AM

Q6 Do you have anything else you'd like to share with City staff about your business needs during the COVID-19 pandemic?

Answered: 49 Skipped: 66

City of Oconomowoc Business Needs during COVID-19

#	RESPONSES	DATE
1	NO	4/10/2020 11:12 AM
2	no	4/9/2020 3:03 PM
3	Material should be bagged when placing in trash.	4/8/2020 7:09 AM
4	Not at this time.	4/6/2020 3:02 PM
5	We believe in and agree with the Safer at Home order. Everyone should be doing their part to stop the spread of this virus.	4/6/2020 1:14 PM
6	Thank you for updates.	4/6/2020 9:50 AM
7	none	4/6/2020 5:58 AM
8	No	4/4/2020 8:31 PM
9	Need assistance in taxes and utility costs	4/4/2020 4:15 PM
10	Any changes with utilities, fire, police we should be aware of?	4/4/2020 11:52 AM
11	It's getting people to not stay on unemployment since there is no incentive to come back to work if they can get a big check from future tax payers. Paycheck act won't help if we can't meet 75% requirement.	4/4/2020 10:45 AM
12	Nothing at this time	4/4/2020 9:49 AM
13	please share creative ways that other businesses are keeping employees happy, especially those that are paid partly on commission basis. example we have zero income based on the portion of our business where the manager makes her income off commissions. in other words, there is \$0 income to pay her!	4/4/2020 7:39 AM
14	We are a new retailer with Electric Bikes, Kayaks and Paddleboards - we just launced our new website this year. This couldn't happened at a worse time. Winter just ended and we were just getting ready for a big spring. We did the Milwaukee Sport Show and then Covid19 hit. Even though we are considered an esential business. I do not feel comfortable opening the shop because my daughter is Type 1 diabetic. Looking forward to see what Oconomowc Offers to help protect your local small business owners. Thanks	4/3/2020 11:24 PM
15	We have applied for PPP loan but are concerned that funds will be gone and that if funds are available the time frame will be dragged out . We are also looking at SBA disaster loans but that process takes some time.3-4 weeks at this time .	4/3/2020 10:43 PM
16	Hi Bob!! Thanks for all your doing!	4/3/2020 8:12 PM
17	No	4/3/2020 6:04 PM
18	No	4/3/2020 3:56 PM
19	End this craziness soon	4/3/2020 3:26 PM
20	Would like to request increased patrol/security for our restaurant now that is closed. It is Scramblers located in The Market Place in at Pabst Farms. Thank you!	4/3/2020 2:46 PM
21	And extension for real estate tax payments?	4/3/2020 2:41 PM
22	Appreciate the work being done by the City and Chamber to promote our businesses	4/3/2020 2:00 PM
23	NA	4/3/2020 1:44 PM
24	Facilitating loans from local banks would be highly appreciated	4/3/2020 1:41 PM
25	No	4/3/2020 1:18 PM
26	No	4/3/2020 1:18 PM
27	Just a huge shout out and thank you to the community for being so supportive so far in the struggling time	4/3/2020 1:17 PM
28	Our hotel is a family owned business with 40+ staff members. We would like to stay open to provide as much work as possible to keep paychecks going to our staff, majority are on the	4/3/2020 12:55 PM

City of Oconomowoc Business Needs during COVID-19

schedule with limited hours plus unemployment benefits. We are using person savings to ensure we can continue payroll and operating expenses. Also fully renovating the hotel at this time too. Primary focus is on ensuring our staff can get money for themselves and their families. Any assistance is helpful.

29	No	4/3/2020 12:25 PM
30	Keep up the good work.	4/3/2020 12:20 PM
31	FYI...I am currently offering complementary new patient exams in efforts to keep those with non-emergent concerns out of the hospital system as much as possible.	4/3/2020 12:17 PM
32	Just keep the information flowing	4/3/2020 12:15 PM
33	Not at this time	4/3/2020 12:12 PM
34	assisting restaurants / bakeries to have adequate drive up / carry out space in the downtown	4/3/2020 12:09 PM
35	no	4/3/2020 12:07 PM
36	No	4/3/2020 12:03 PM
37	Needed supplies for essential businesses, i.e. cleaning and disinfectant products, gloves, masks. Intel on availability of these items	4/3/2020 12:02 PM
38	We are taking it day by day and hoping for strong and clear leadership from the federal level down, but hoping that local leaders will ultimately do what is best for our community.	4/3/2020 11:56 AM
39	My business will be closing.	4/3/2020 11:52 AM
40	We are local business that can assist with preventive Cornoavirus 19 sanitization	4/3/2020 11:44 AM
41	Stay healthy, protect our city employees and their families.	4/3/2020 11:44 AM
42	no	4/3/2020 11:43 AM
43	I am pleased at how the take out restaurant business is going and seeing all the people (and dogs) walking around downtown--I think it provides comfort to a lot of people.	4/3/2020 11:40 AM
44	no	4/3/2020 11:39 AM
45	Stay safe out there!	4/3/2020 11:37 AM
46	The city staff has already been doing a great job!! Keep it up! And thank you!!!	4/3/2020 11:24 AM
47	Thank you for your support	4/3/2020 11:20 AM
48	There has been a lot of promotion for restaurants. It would be helpful to have language like "person-to-person based services" to include other industries.	4/3/2020 11:16 AM
49	Can the city offer webinars, or blogs of any sort that offer up financial strategies to help stay afloat?	4/3/2020 11:15 AM