

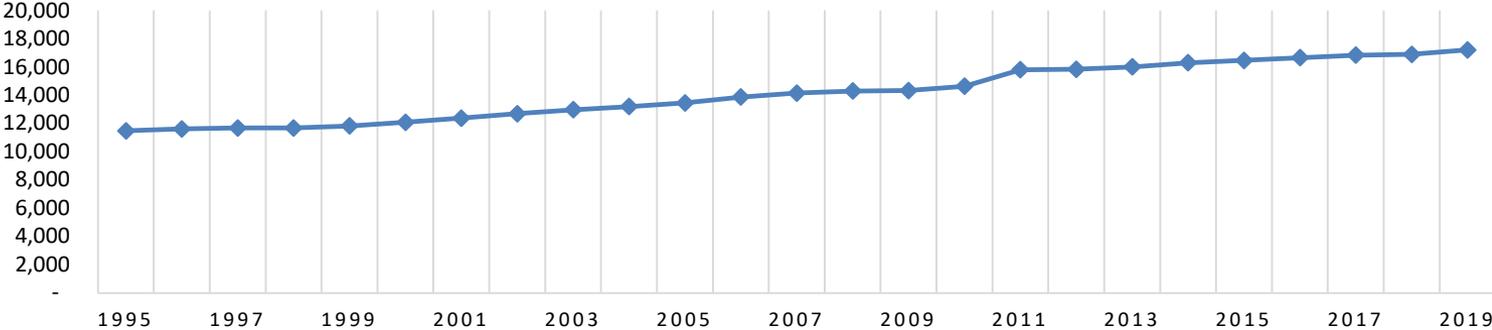


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Through the Years
1994 to 2020

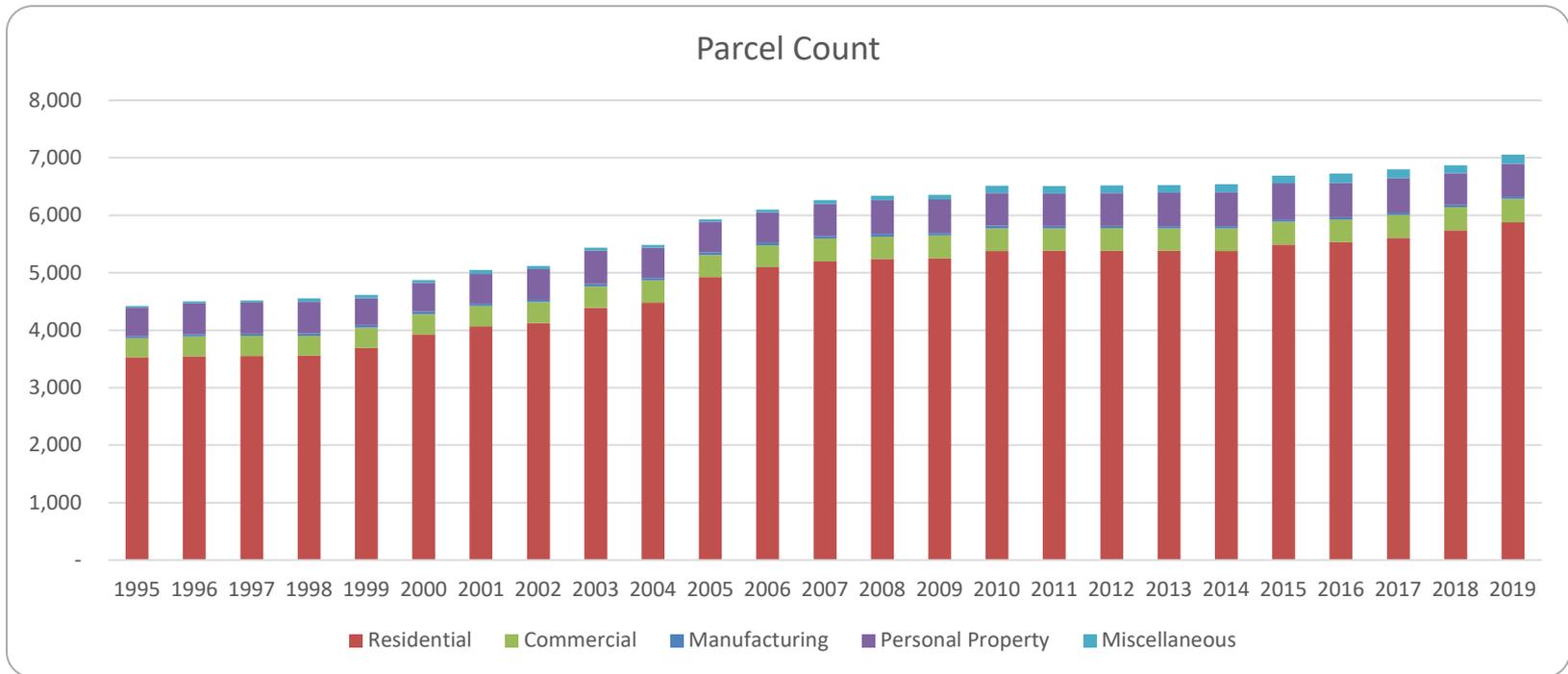
Population Growth

POPULATION



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Parcel Growth by Type

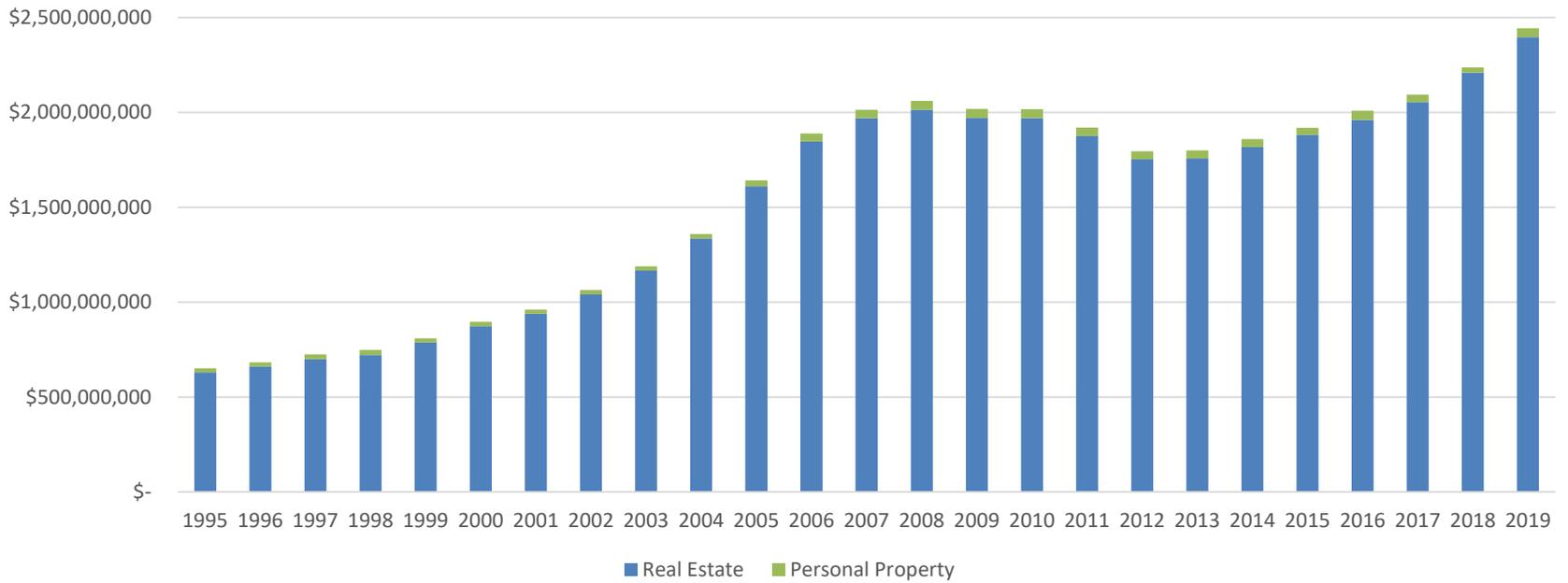


In 2018 **\$256,700**
 was the median price of homes sold in
 Oconomowoc



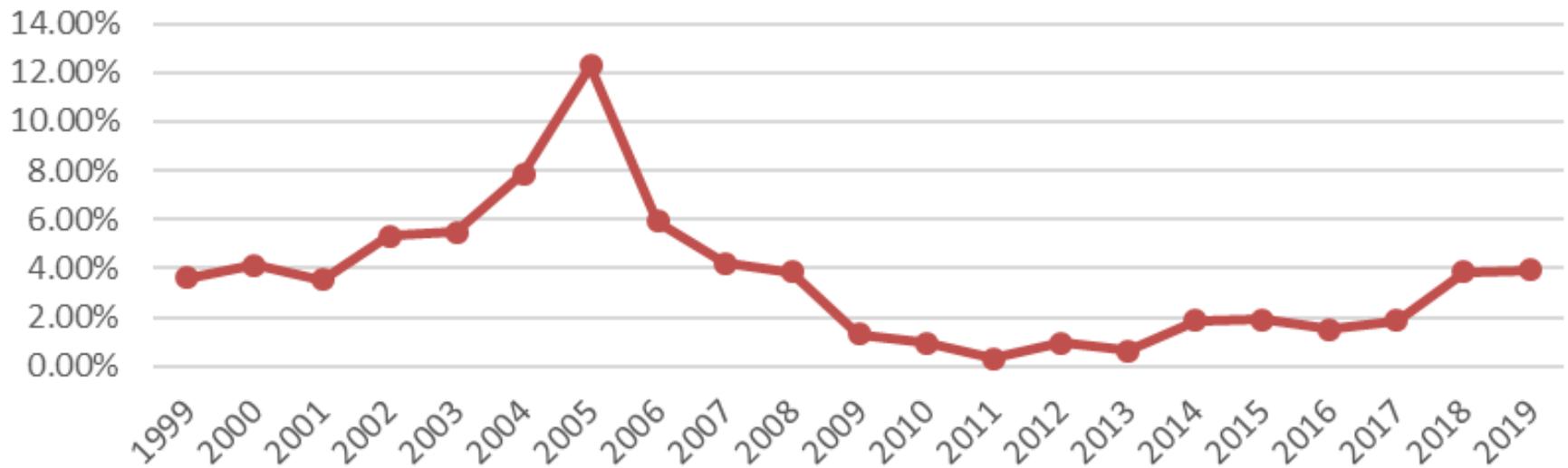
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Equalized Value



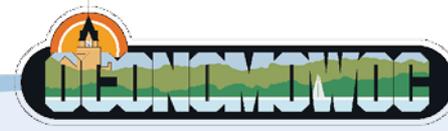
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Net New Construction

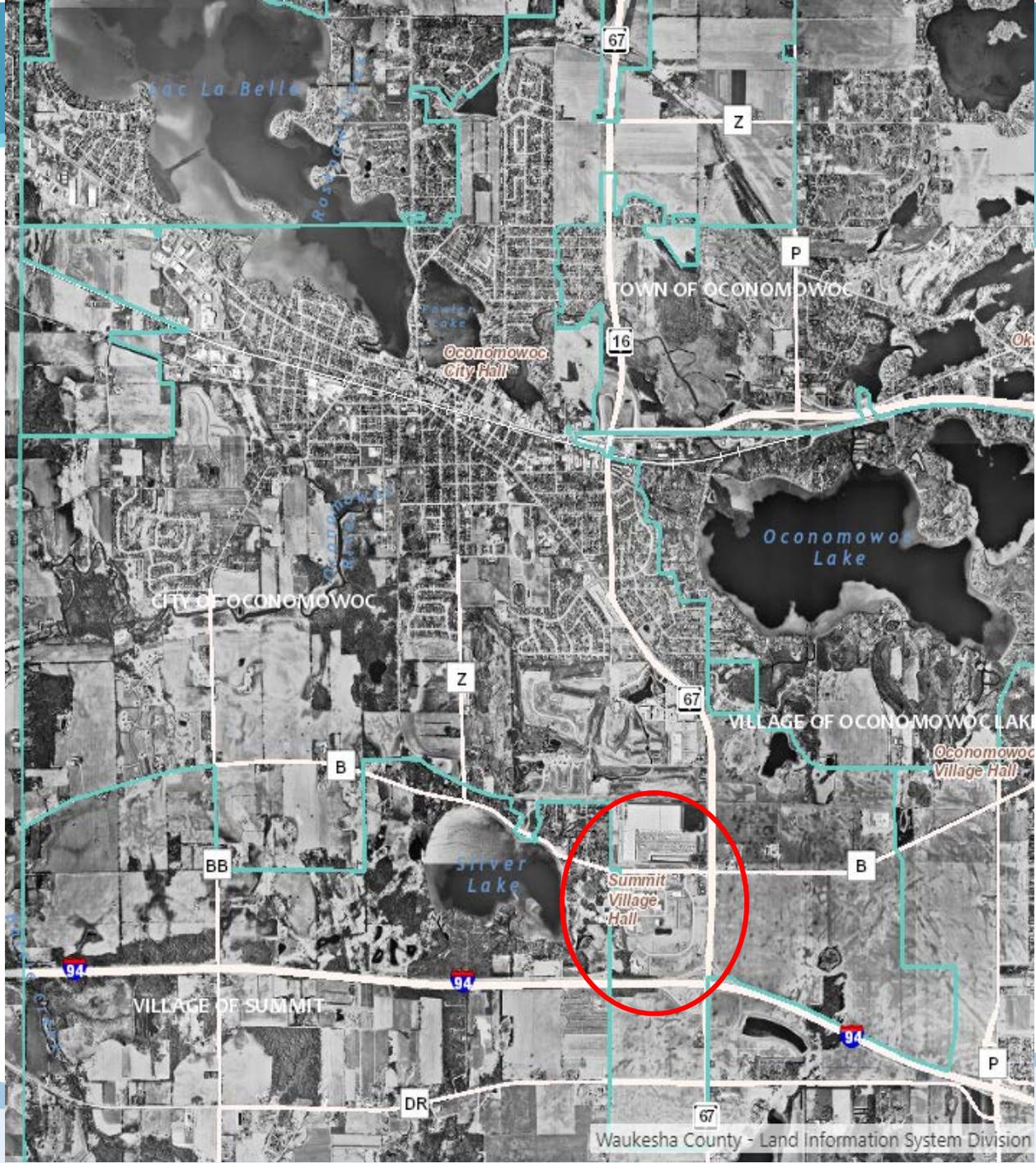


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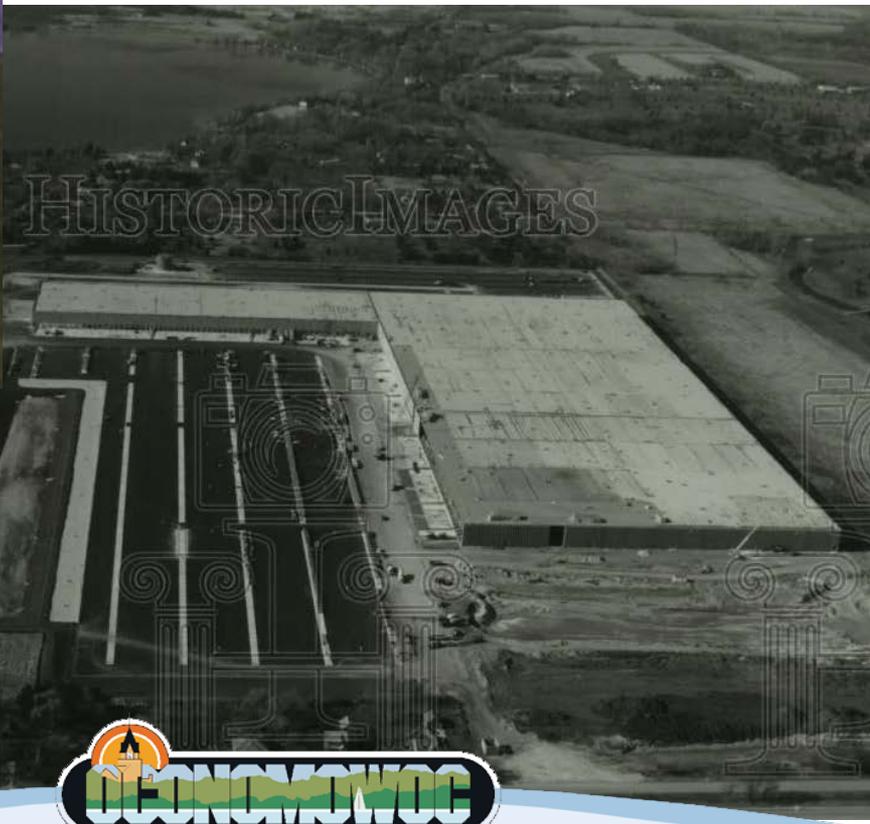
Community Expansion



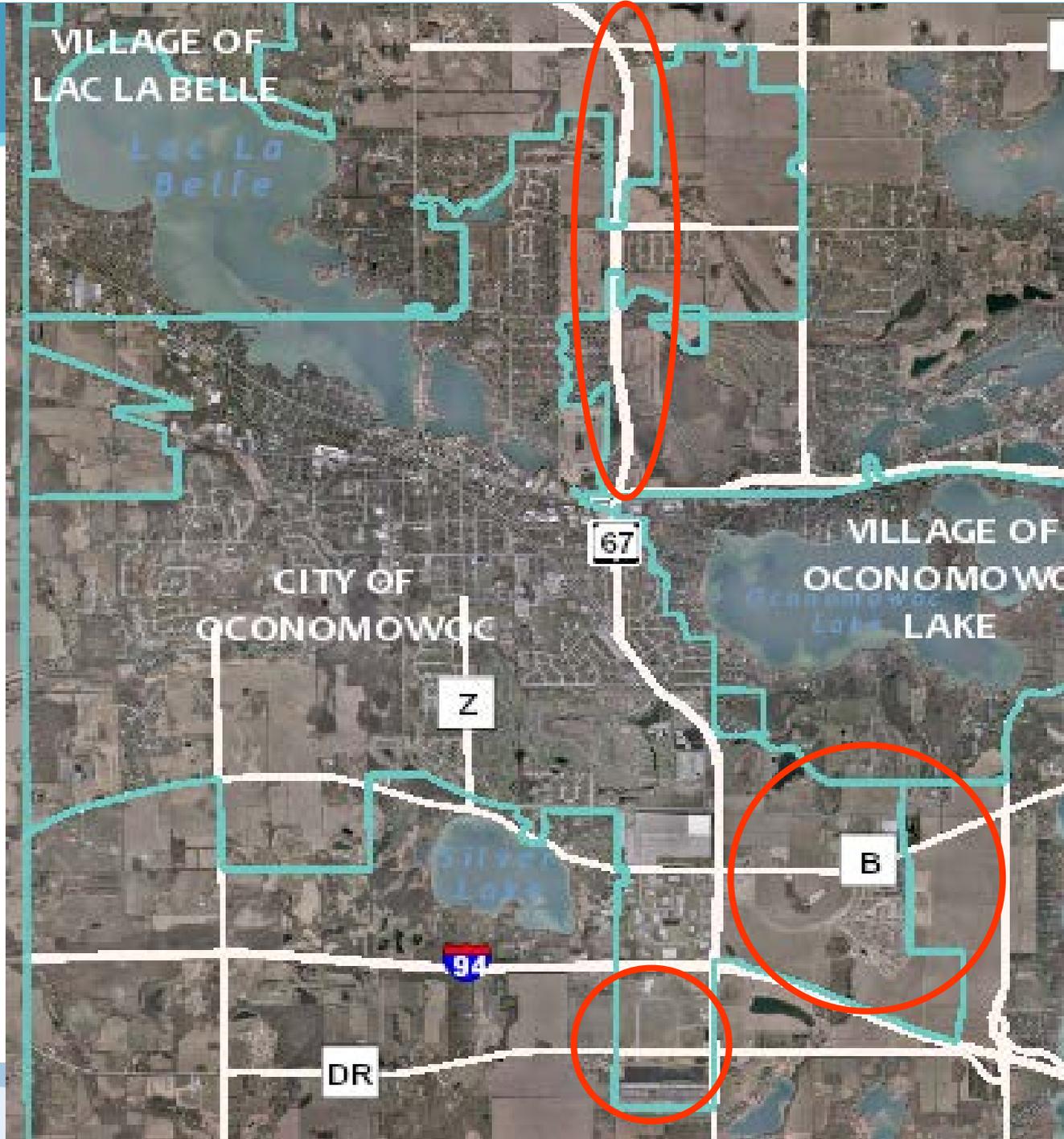
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1990's



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VILLAGE OF
LAC LABELLE

Lac La
Belle

CITY OF
OCONOMOWOC

VILLAGE OF
OCONOMOWOC
LAKE

67

Z

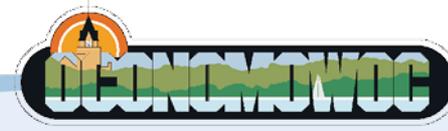
B

94

DR

2000's

STH 16/67 Bypass



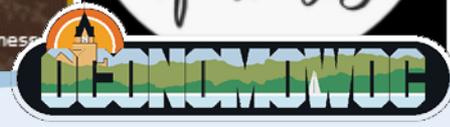
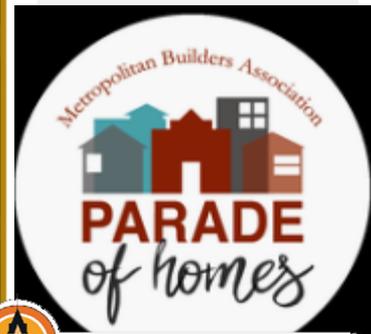
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Pabst Farms



Concept Master Plan

- Residential
- Town Centre
Market Place
Village Square
- Elementary
School/YMCA
- Business Tech Core
- Commerce
Centre
- Health & Wellness
Campus



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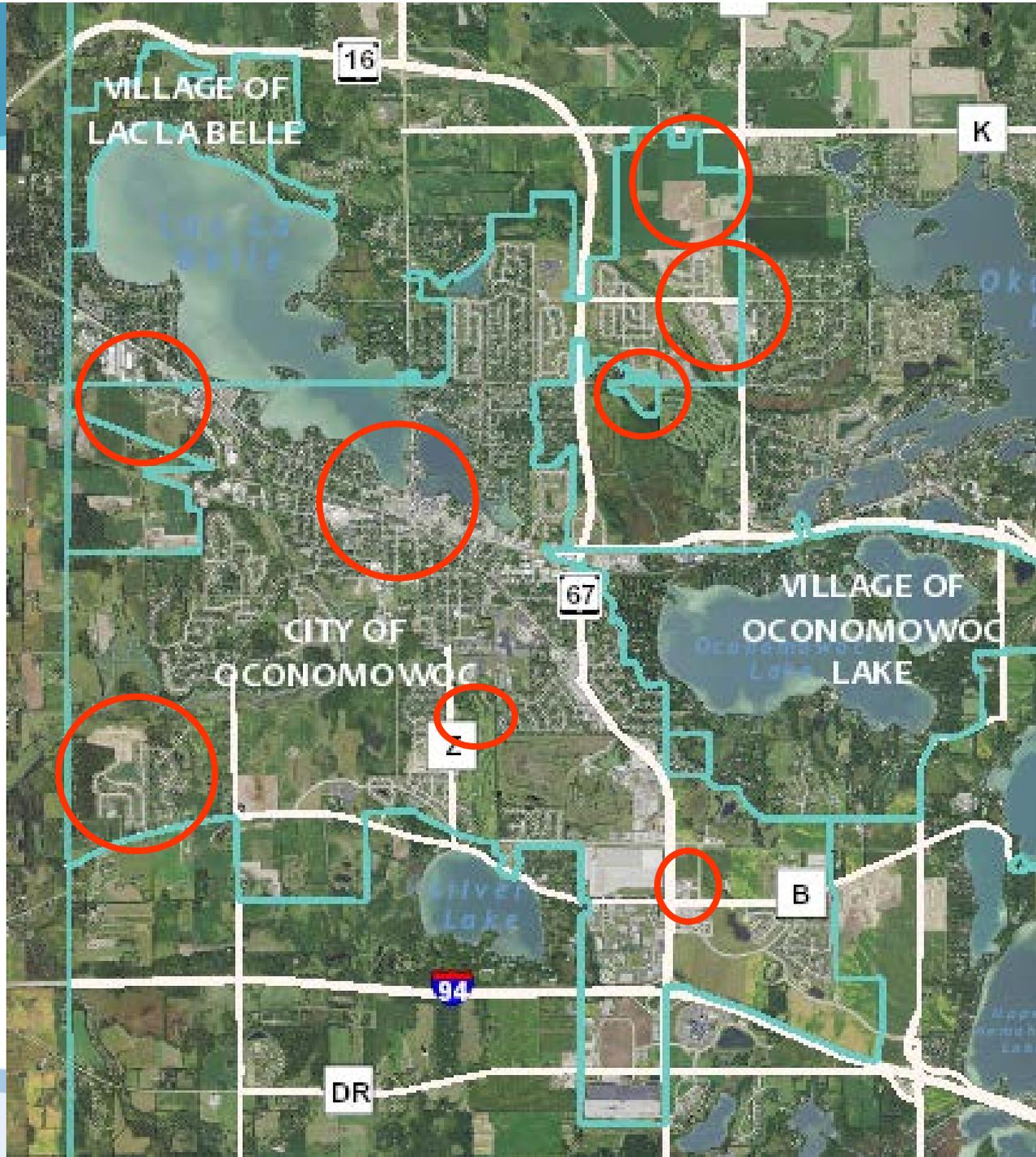
Partnerships in Progress



DOWNTOWN
OCONOMOWOC
the heart of lake countrySM

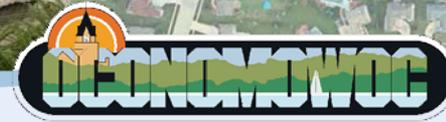


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2010 - Today

Residential Development



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Senior Housing



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Successful Redevelopment



Oconomowoc Community Center



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Partnerships in Progress



Veterans Memorial Park



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Partnerships in Progress



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Successful Redevelopment



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A Downtown Gathering Place



DOWNTOWN
OCONOMOWOC
the heart of lake countrySM



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Partnerships in Progress

GREATER together

E-news for friends of Greater Milwaukee Foundation

Partnership leads to reimagined gathering space in Oconomowoc



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**DOWNTOWN
OCONOMOWOC**
the heart of lake country

DOWNTOWN PARKING MAP

LEGEND

- Downtown
- Pedestrian Walkways
- Public Parking Lots
 - P1: City Beach Lot - 49 spaces
 - P2: Campus Lot - 55 spaces
 - P3: Campus Lot - 114 spaces
 - P4: Campus Lot - 45 spaces
 - P5: Campus Lot - 122 spaces
 - P6: South Street Lot - 16 spaces
 - P7: Legion Lot - 19 spaces
 - P8: Veterans Memorial Lot - 20 spaces
 - P9: Village Green Lot - 13 spaces
 - P10: Fowler Lake Lot - 154 spaces
 - P11: S. Main Street Lot - 19 spaces
 - P12: Collins Street Lot - 187 spaces
 - P13: St. Paul Lot - 17 spaces
 - P14: Third Street Lot - 30 spaces

***Besides street parking, Downtown Oconomowoc has approximately 860 parking spaces available in public parking lots.*



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Partnerships in Progress



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Partnerships in Vibrancy

We aren't alone...

invest

We do not do this alone

- Lots of in-kind donations and time

Who gets involved in the Downtown Oconomowoc the "heart of our community" ?

- Partnerships
- Sponsorships

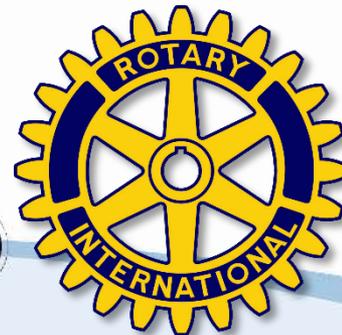
promote

attract

+



Life comes naturally here



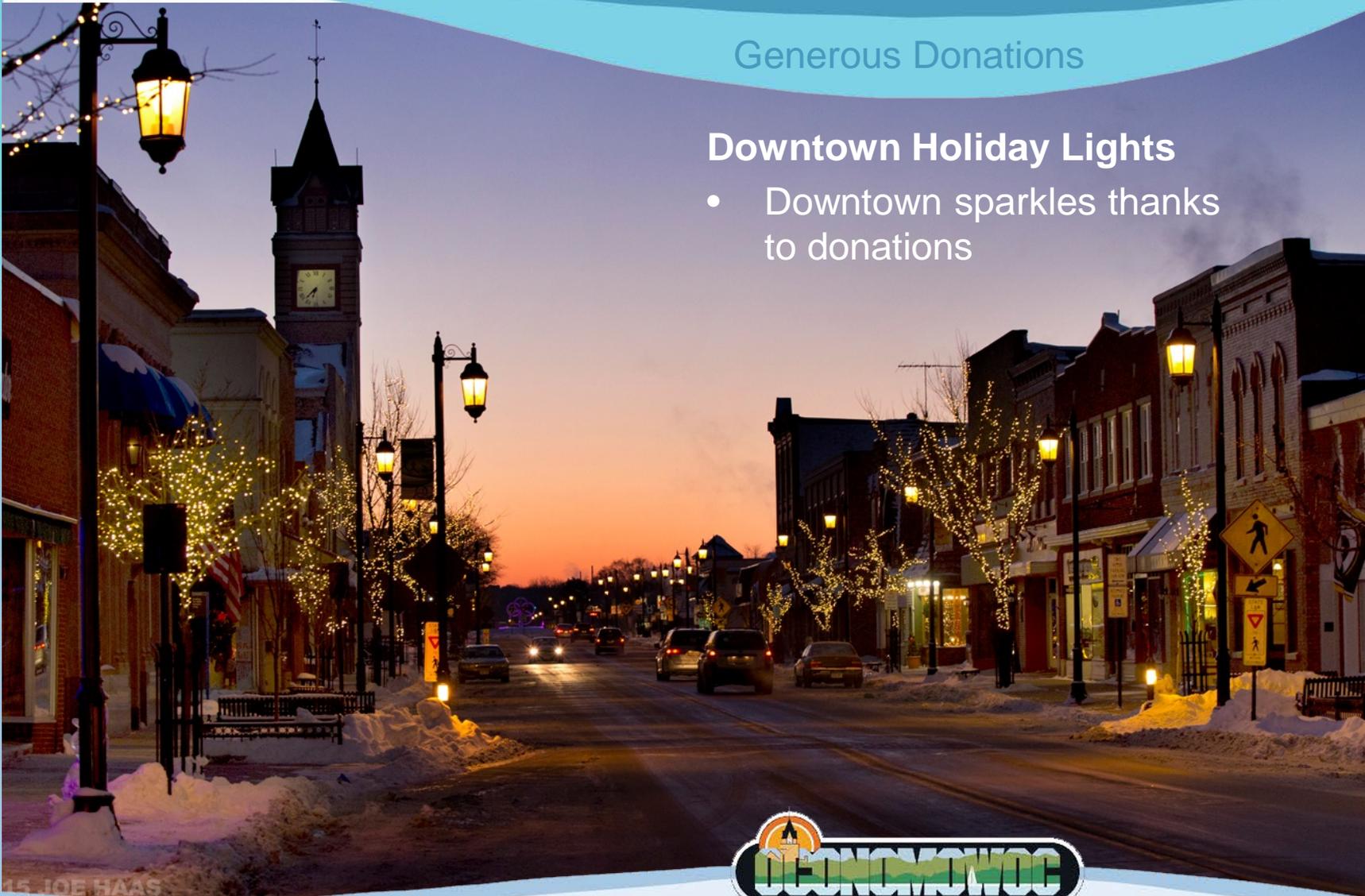
Partnerships / Donations

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promote

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Generous Donations

Downtown Holiday Lights

- Downtown sparkles thanks to donations



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Chili-Fest

Last Saturday in January

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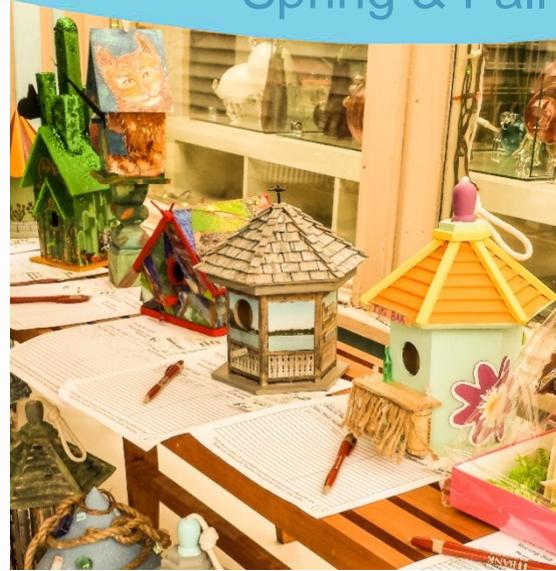
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Gallery Nights

Spring & Fall

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Farmers Markets

invest



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Music at City Beach

Summer: Twice a Week

invest



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Festival of the Arts

invest



promote



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Life comes **NATURALLY** here

Festival Week

invest



Tuesday August 16th

Kid's Fest

Roosevelt Park ~ 9 a.m. - 1 p.m.
Free Family Entertainment, Refreshments,
Inflatables and Games.
www.facebook.com/Oconomowoc-Kids-Fest

Kid's Day

City Beach ~ 1:30 p.m. - 3 p.m.
Free Fun Beach Activities
Sandcastle Contest at 3 p.m.
www.oconomowoc-wi.gov/parks

promote



Thursday August 18th

Badgerland Water Ski Show

Fowler Park ~ 6 p.m.
Enjoy the Free Show
www.badgerland.org

Moonlit Movies

Downtown ~ Dusk
Free Family Movie on a
Giant Screen in the Street
www.moonlitmovies.org

Friday August 19th

Free Fridays

City Beach ~
1:30 p.m. - 3:30 p.m.
Free Stand-Up Paddleboarding

Bands at the Beach

City Beach ~ 7 p.m.
Featuring Highfield Drive
www.oconomowoc-wi.gov/parks

Wednesday August 17th

Mid-Week Farmer's Market

Village Green ~ 4 p.m. - 7 p.m.
Fresh * Local * Fun
www.oconomowoc.org

Yoga on the Green

Village Green ~ 6 p.m.
Free, Donations Welcomed

Legion Band Concert

City Beach



Saturday August 20th

Farmer's Market

Downtown, South Parking Lot ~ 7:30 a.m. - 12 p.m.
www.oconomowoc.org

Festival of the Arts

Fowler Park ~ 10 a.m. - 5 p.m.
www.oconomowocarts.org

Fowler Lake Pontoon Boat Shuttle

Downtown, North Parking Lot ~ 10 a.m. - 5 p.m.
www.downtownoconomowoc.org

Legion Band Concert

City Beach ~ 7:30 p.m.

Light Up the Lake Boat Parade & Fireworks

City Beach ~
Lineup at Dusk

Sunday August 21st

Festival of the Arts

Fowler Park ~ 10 a.m. - 5 p.m.
www.oconomowocarts.org

Fowler Lake Pontoon Boat Shuttle

Downtown, North Parking Lot ~ 10 a.m. - 5 p.m.
www.downtownoconomowoc.org



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Wizard of Oz 80th Anniversary



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Sister City



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Sister City Relationship

German Christmas Market

invest

promote



Kreisstadt
Dietzenbach



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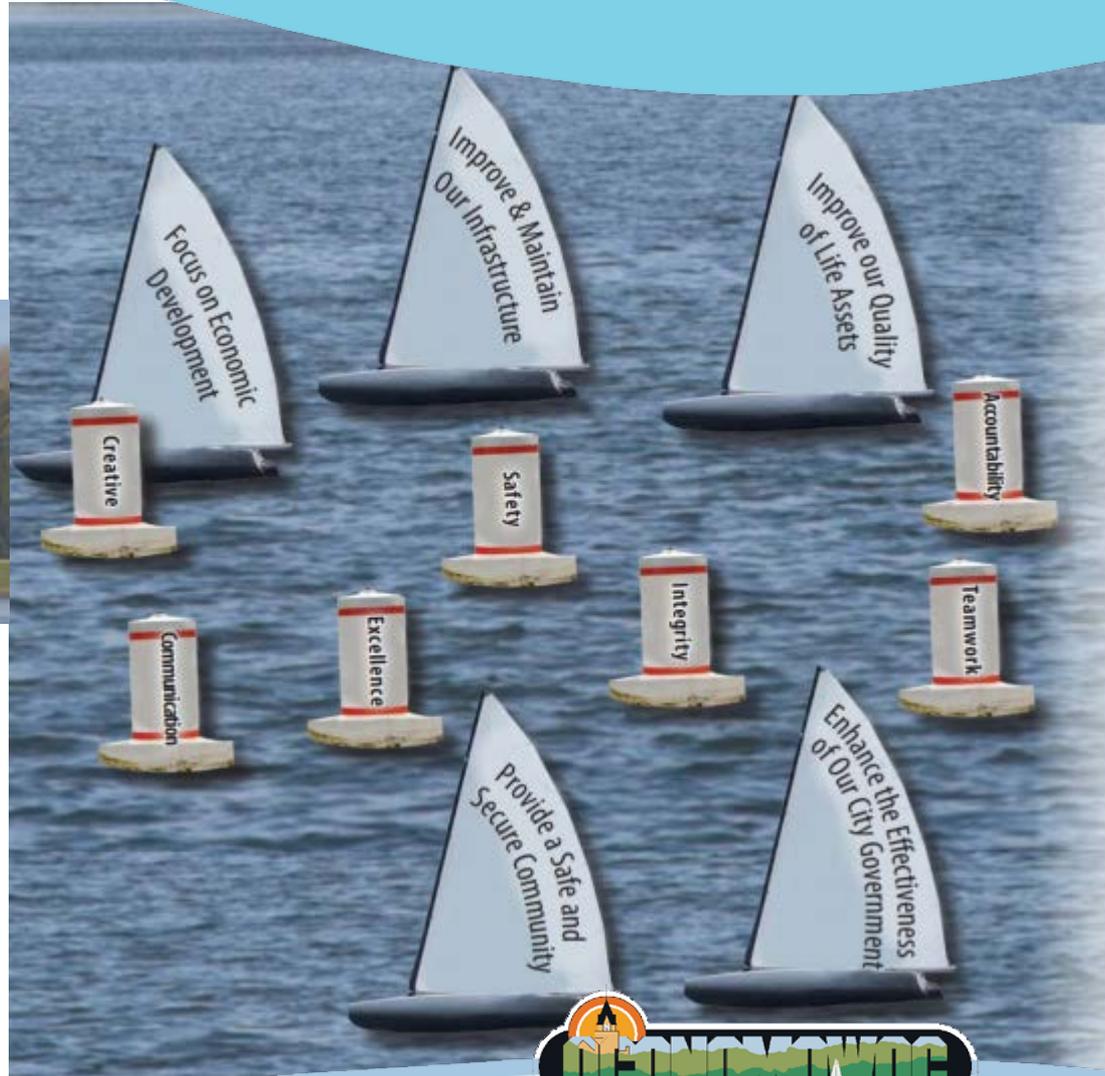
Holiday Train

- City earned stop in 2017
- Successful event managed by City working closely with food pantry
- Brings thousands downtown. 2019 event raised **2,223lbs** **\$7,066.62** for the food pantry!



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2020 Highlights



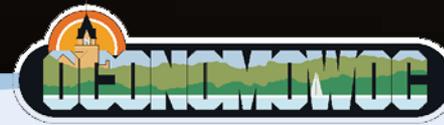
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Thackeray Trail



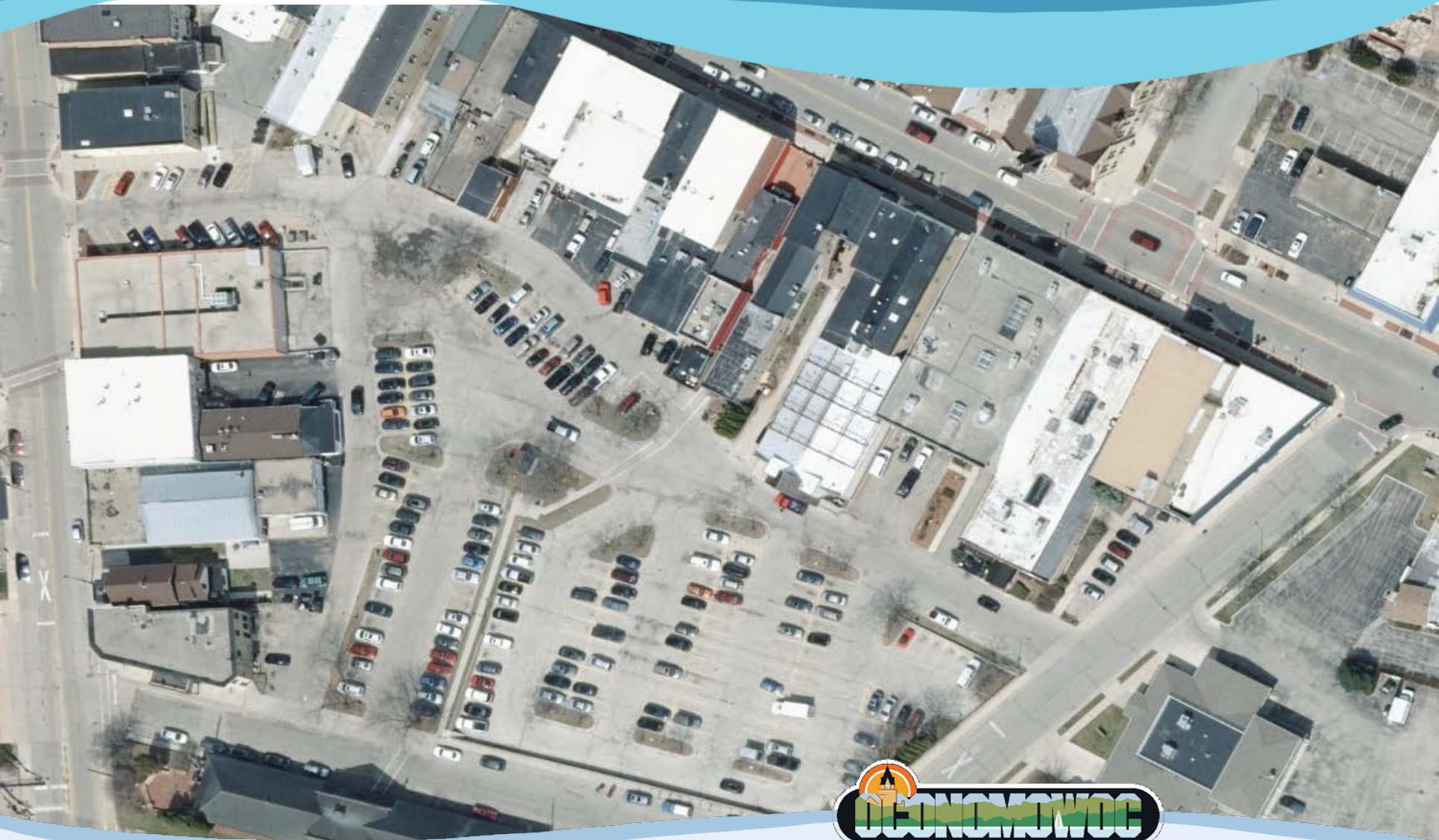
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Police Department



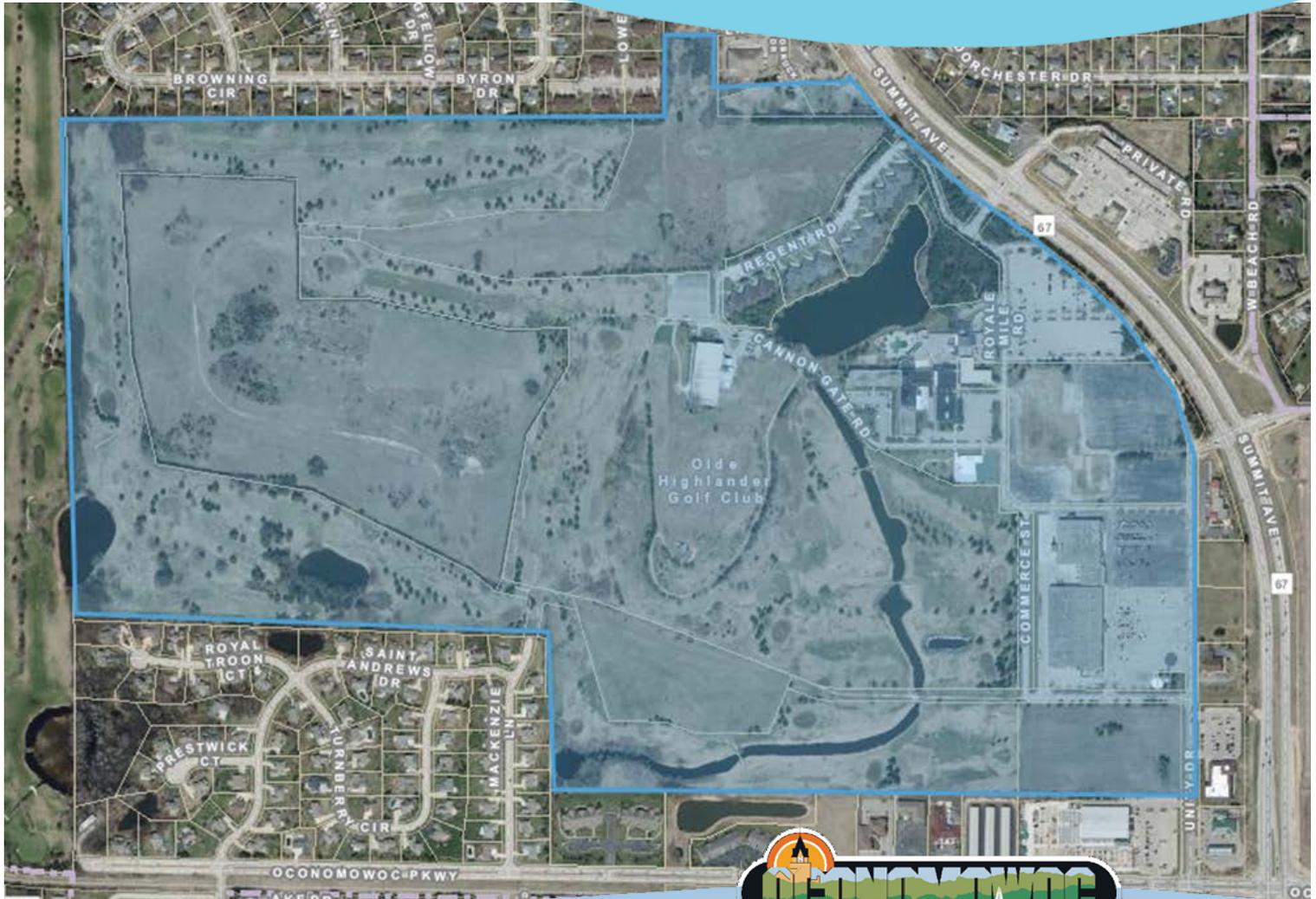
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Downtown Parking



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SE Summit Avenue Area



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Olympia Fields Redevelopment



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Continued Interest in Ocon!



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There's No Place LikeOconomowoc



WEIN PHOTOGRAPHY

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The Future Looks Bright for Oconomowoc!



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Comments or Questions?