

**City of Oconomowoc
Committee-Of-The-Whole**

**Tuesday, September 01, 2020 - 7:05 PM
City Hall - Council Chambers
(or immediately following Public Services)**



Notice: If a person with a disability requires that the meeting be accessible or that materials at the meeting be in accessible format, call the City Clerk at least 48 hours prior to the meeting to request adequate accommodations. Tel: 569-2186.

1. Call to order and confirmation of appropriate meeting notification
2. Committee Business
 - a. Update on Fundraising Activities for Park Purposes at 517 N. Lake Road
 - b. Discussion on E. Wisconsin Avenue Banner for Messaging and Special Event Notification
3. Adjourn

Diane Coenen, City Clerk
City of Oconomowoc

Notice is hereby given that a majority of the Common Council will be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility. This constitutes a meeting of the Common Council pursuant to State ex rel. Badke v. Greendale Village Board, 173Wis. 2d 553, 494 N.W. 2d 408 (1993) and must be noticed as such, although the Common Council will not take any formal action at this meeting.



MEMORANDUM

PUBLIC WORKS

Date: September 1, 2020
To: Committee of the Whole
From: Robert Magnus, Mayor
Re: Update for Park at 517

RELATES TO THE STRATEGIC PLAN

Although not specifically listed, this would fall under section IV, Improve Our Quality of Life Assets

BACKGROUND

At our Tuesday, August 4, 2020 Common Council meeting, there was discussion regarding the settlement agreement for the North Lake Road condominium development. As part of this agreement, the following language was provided:

***517 N. Lake Road.** The residents in the isthmus are passionate about preserving, to the extent possible, the 517 property. The Developer has agreed to allow interested community members the exclusive option of purchasing this land and donate it to the city for park purposes for \$1,350,000. The option would be open until January 31, 2021. In the event the lands are not purchased, the Developer, in consultation with the Architectural Commission has reconfigured and redesigned the proposed 8-unit condominium, which would receive building permits on February 1, 2021. The building would be situated perpendicular to N. Lake Road, and has been redesigned to include additional historic features, as depicted on the renderings to be shown at the Council meeting.*

For this meeting, we will provide an update on the status of the fundraising activities underway to obtain the property.

ADDITIONAL ANALYSIS

Update discussion.

FINANCIAL IMPACT

None, update discussion only.

RECOMMENDATION

None, update discussion only.

SUGGESTED MOTION

None, update discussion only.

PUBLIC WORKS

Date: September 1, 2020
To: Committee of the Whole
From: Robert Magnus, Mayor
Re: Banner for Special Event Notification

RELATES TO THE STRATEGIC PLAN

Although not specifically listed, this would fall under:
IV Improve Our Quality of Life Assets
C. Support Community Events and Opportunities for Residents

BACKGROUND

Based on Wisconsin Department of Transportation information, an average of 15,000 vehicles per day travel through the City on Wisconsin Avenue. Many of these vehicles are operated by those that live outside of our community and therefore not aware of all of the great events held here throughout the year.

To take advantage of the highly traveled Wisconsin Avenue corridor, we did some initial investigation of what it would take to have a banner placed above the street between City Hall and the Avenue Square Mall, 175 E. Wisconsin Avenue. This location was selected as it allows for the use of a City building. Shown below are very preliminary ideas for the banner.





ADDITIONAL ANALYSIS

There are several tasks that need to be completed to develop this concept from a preliminary idea to having a banner in our downtown viewed by 15,000 cars per day:

- Council Support
- Identified Funding Source
- Agreement with Property Owner at 175 E. Wisconsin Avenue
- City Policy for Use of the Banner Area
- Engineering for the Connections to the Building
- Certified Contractor for the Installation
- Banner and Materials Purchase

FINANCIAL IMPACT

We will have some rough cost estimates for our discussion on Tuesday, September 1, 2020.

RECOMMENDATION

Discussion to determine support for the concept.

SUGGESTED MOTION

Provide City Staff with direction to move, or not move, forward to develop the concept for Common Council action.